

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/170/ Tariff/14-15/ 7

dt @ Chennai-6

the 16. 05.2014.

Sub: Introduction of a new roaming prepaid plans in TN LSA - reg.

Ref: C.O. Letter No: 26-4/2012-T&C-CM circular no.04/14-15, DT 21.04.2014

Approval of competent authority is hereby conveyed for the implementation of Roam Tariff Plan (**RTP**) & Roam Tariff plan-Free Roaming (**RTP-FR**) in prepaid plan in Tamil Nadu LSA (including Chennai Telecom District) with effect from 17.05.2014. These plans are open for MNP port-in customers also. The tariff details are given below

| B-I Plan voucher | “RTP” | “RTP-FR” |
|----------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------------------|
| MRP of Plan Voucher in Rs. (inclusive of service tax) | 45 | 199 |
| Free Usage *allowed with Plan Voucher (available in Home LSA & Roaming) – to be consumed with 30 days from the date of activation | | |
| Free Voice Call (Pulse) | In seconds | In seconds |
| i) On-Net | NA | 2000 |
| ii) Off-Net | NA | 2000 |
| Free Video Call | | |
| Free data Usage in MB | NA | NA |
| Free P2P SMS in Nos. | | |
| Local | NA | NA |
| National | NA | NA |
| Plan Validity in Days | 180 | 180 |
| Extension of plan validity | Through Plan Voucher | Through Plan Voucher |
| Migration to other plan | Through Plan Voucher | Through Plan Voucher |
| Bonus period | | |
| Bonus period I | 15 days | 15 days |
| Bonus period II | 165 days | 165 days |
| MRC (Minimum recharge condition) | NA | NA |
| B-II Plan Details | | |
| Applicability | | |
| (i) Voice Call Charges | Rs./Sec | Rs./Sec |
| Pulse Rate (seconds) | 1 | 1 |
| Local Mobile On-Net | 0.015 | 0.015 |
| Local Mobile Off-Net | 0.015 | 0.015 |
| Local Fixed On-Net | 0.015 | 0.015 |
| Local Fixed Off-Net | 0.015 | 0.015 |
| Reduced call Charges on 2 BSNL Numbers (Rs./Min) | NA | NA |
| STD Mobile On-Net | 0.015 | 0.015 |

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| | | |
|-------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|
| STD Mobile Off-Net | 0.015 | 0.015 |
| STD Fixed On-Net | 0.015 | 0.015 |
| STD Fixed Off-Net | 0.015 | 0.015 |
| Reduced call Charges on 1 BSNL Number (Rs./Min) | NA | NA |
| ISD Call | ISD Calls Tariff (same as for Landline ISD call Tariff) | ISD Calls Tariff (same as for Landline ISD call Tariff) |
| Plan Details | | |
| (ii) Video call Charges | Rs./Sec | Rs./Sec |
| Pulse rate (seconds) | 1 | 1 |
| Local On-Net | 0.04 | 0.04 |
| Local Off-Net | 0.04 | 0.04 |
| STD On-Net | 0.04 | 0.04 |
| STD Off-Net | 0.04 | 0.04 |
| Incoming | NIL | NIL |
| (iii) SMS | Rs. /SMS | Rs. /SMS |
| Local On-net | 1 | 1 |
| Local Off-net | 1 | 1 |
| National On-net | 1.5 | 1.5 |
| National Off-net | 1.5 | 1.5 |
| International | 5 | 5 |
| Delivery Report | NIL | NIL |
| Missed call alert | FREE | FREE |
| National Roaming Charges | | |
| (a) Voice call | Rs./Sec | Rs./Sec |
| Pulse rate (seconds) | 1 | 1 |
| Local On-Net | 0.015 | 0.015 |
| Local Off-Net | 0.015 | 0.015 |
| STD On-Net | 0.015 | 0.015 |
| STD Off-Net | 0.015 | 0.015 |
| Incoming Call | 0.012 | nil |
| (b) SMS | Rs./SMS | Rs./SMS |
| Local SMS | 1 | 1 |
| National SMS | 1.5 | 1.5 |
| International SMS | 5 | 5 |
| Incoming SMS | NIL | NIL |
| Non P2P SMS (from Home LSA/while Roaming) | 3 | 3 |
| Premium Non P2P SMS | As determined by content provider | As determined by content provider |
| (c) Video Call | Rs./Sec | Rs./Sec |
| Pulse Rate (Seconds) | 1 | 1 |
| Local On-Net | 0.05 | 0.05 |
| Local Off-Net | 0.05 | 0.05 |
| STD On-Net | 0.05 | 0.05 |

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| | | |
|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| STD Off-Net | 0.05 | 0.05 |
| Incoming Call | 0.05 | 0.05 |
| Video call on short codes | Rs.2/Min | Rs.2/Min |
| SMS format for migration from other plans with the amount to be deducted: | SMS Format: MRTP45 (to be sent to 53733) Amount to be deducted:Rs.40.05 | SMS Format: MRTPFR199 (to be sent to 53733) Amount to be deducted:Rs.177.11 |

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days (31st Dec, 1st Jan, Pre Diwali, Diwali & Holi). On these Black-out days the tariff will be as per Parent Plan. These two plans may be popularized to attract new/Port-In customers into BSNL fold. If the existing customers of Roam free (199) and RTP-FR (705) give "CONTINUE" SMS, they will go to NEW RTP- FR (199) after deduction of PV amount.

Consequent to the launching of the above new plans, **the existing Roam Free Plan 199 & RTP – FR Plan 705** are withdrawn immediately. The customers already available in these two plans are allowed to continue till the validity expires. On expiry of their validity period, the customers will be brought into the **new RTP-FR 199** plan on the second day of the GP1 period by deducting the amount Rs.177.11. The Implementation is to be made in accordance with the 43rd Amendment of Telecom Tariff Order issued by TRAI. All other terms and conditions will remain same.

S. Bama

(S. BAMA)

AGM (Marketing-CM)

044-28290825

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr. GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Tricky - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & n/a please.